



**LONDON**  
23 - 26 Sep 2019

# Practical Guide

Your Sibos companion



# #Sibos

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# Welcome to Sibos 2019 London

Sibos 2019 will take place at the ExCeL Convention Centre, London, 23 to 26 September 2019.

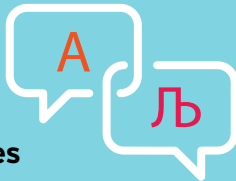
It's only the second time that Sibos will have been hosted in the UK, the last time being 1985 in Brighton, when attendance was only a fraction of what it is today. London, one of the world's foremost capitals, is the ideal setting for a Sibos evolving to embrace powerful changes in banking technology.

**1,265 billion people** use the underground yearly



2018, **20 million** people visited

More than **300** languages spoken



**A multicultural platform for connecting and networking**

**The world's premier financial services event at London's premier venue**

**One of the world's richest capitals, founded by the Romans it is about**

**2000 years old.**

**One of the most influential centres worldwide for business and banking**



**Located in the Docklands area of London, the ExCeL London is a prominent convention and exhibition venue providing a perfect platform for Sibos.**

**Sibos will take advantage of this expansive setting to facilitate collaborative innovation, provide an inspiring conference, stage a world-class exhibition, and - of course - support networking in bespoke designed spaces.**

**sibos**

**LONDON**

23 - 26 Sep 2019

## About Sibos

Sibos is the premier annual event for the financial services community. The conference and exhibition are organised by SWIFT, and facilitate debate, networking and collaboration around the future of payments, securities, cash management, trade and financial crime compliance.

For one week every year, Sibos connects some 8,000 business leaders, decision makers and thought leaders from financial institutions, market infrastructures, multinational corporations and technology partners.

With over 200 exhibitors, hundreds of speakers and conference sessions, and high-level networking events, Sibos is the place to discuss business strategy, build networks and collectively build the future of the financial industry.



**Chantal Van Es**  
Head of Sibos



## ID policy for 2019

Attendees are required to show a government-issued photo ID upon arrival at ExCeL London.

The official IDs that will be accepted are passport, driver's license or national identity card. Please make sure that you bring your photo ID with you to Sibos each day, as if you do not have an appropriate ID to accompany your Sibos badge you will not be granted access.

To help streamline security checks, please remember to keep your badge on, and visible, at all times and always carry your photo ID.

## The Sibos smart badge

The Sibos smart badge is a badge fitted with a wearable tag that allows SWIFT to anonymously track your location and movements whilst at the ExCeL.



### Key features:

- Enhances security by tracking number of people in each area.
- No badge scanning when you enter a conference room. You just need to have your badge scanned when entering the venue, and for any lead retrieval purposes when engaging with exhibitors.
- Captures aggregated demographic data that will inform improvements for future events.
- Exchange details with another delegate by clicking your badge. Simply hold your badges close to one another, click at the same time, and you will receive each other's contact details via email.

# ExCeL London



## Important information about smoking

No smoking is allowed inside the ExCeL, however you can smoke outside. If you do go outside of the building entirely to smoke you will also have to come back via the main entrances and go through security.

A Royal Victoria Dock,  
1 Western Gateway,  
London E16 1XL, UK

W [excel.london](http://excel.london)

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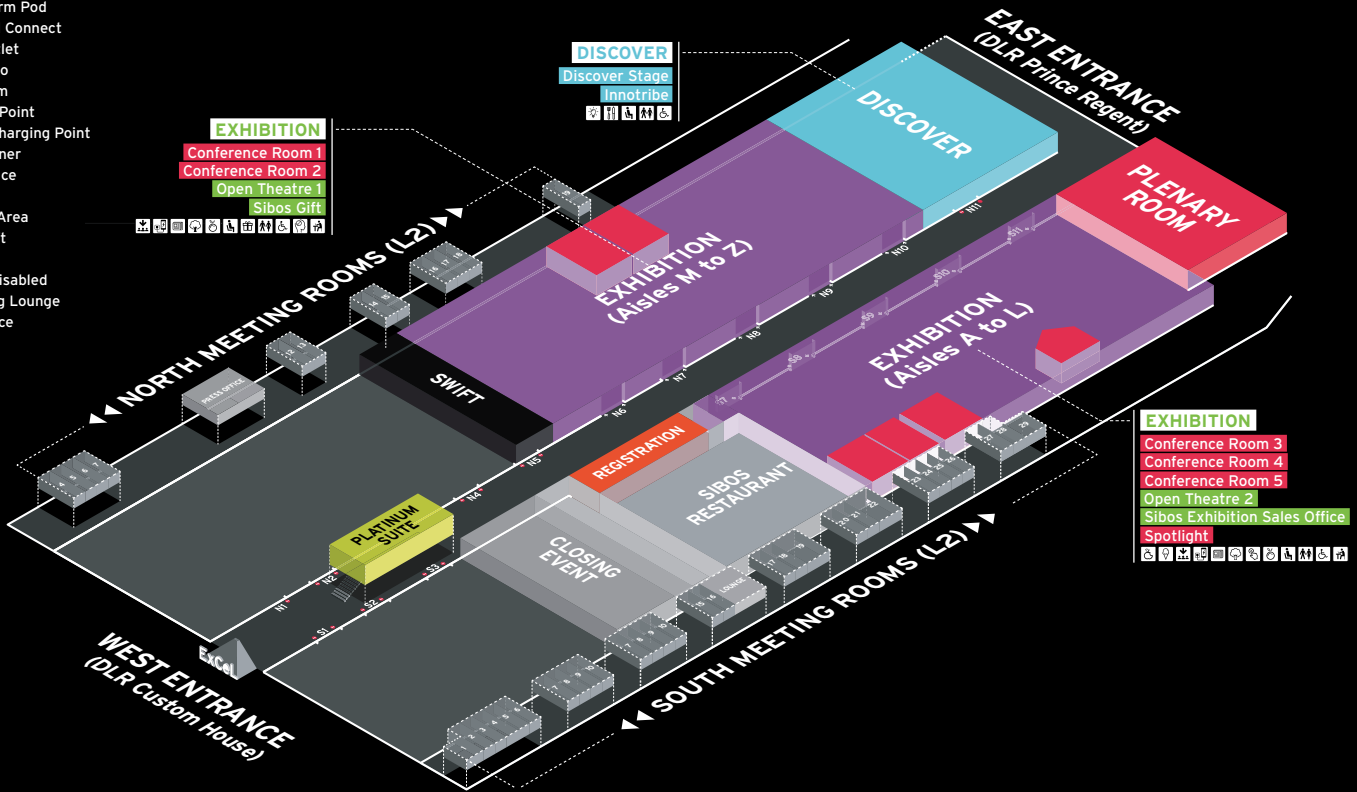
**Register now  
on [Sibos.com](http://Sibos.com)**

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# Sibos at ExCeL Overview

## KEY

- Brainstorm Pod
- Chat and Connect
- Food Outlet
- Grab & Go
- Ice Cream
- Meeting Point
- Mobile Charging Point
- Newscorner
- Park Space
- Pitstop
- Seating Area
- Sibos Gift
- Toilets
- Toilets Disabled
- Wellbeing Lounge
- Workspace





# Thriving in a hyper connected world

## Conference Overview

For 41 years, Sibos has brought financial leaders together to collaborate and make sense of changes in the industry.

The four-day Sibos conference helps you to build an understanding of the forces impacting the financial community. It's your opportunity to engage with leading industry figures to discuss the latest trends.

This year's conference theme - thriving in a hyper-connected world - recognises the challenges, and opportunities that mass digitisation and data-driven relationships present for the Sibos community.

Sibos 2019 will explore the impact of new technologies on infrastructures, value propositions and business models and identify the culture, skills and working practices that organisations need to maximise the potential of both human and machine capabilities.

Featuring in-depth panel sessions, debates and hundreds of speakers from a range of backgrounds, five sub-themes will examine how this critical human and machine collaboration can capitalise on data as the lifeblood of the modern financial services ecosystem:

**Enhancing digital ecosystems**  
**Leveraging data**  
**Keeping ahead of cybersecurity threats**  
**Adapting to geopolitical and regulatory priorities**  
**Exploring the human element**

The full conference programme is now available at [www.sibos.com](http://www.sibos.com). We are creating an immersive experience and are bringing the conference into the exhibition. We will have 5 conference rooms, distributed over the North and South halls. These will be complemented by the Open Theatres, Discover Stage, Innotribe, Plenary, SWIFT Conference rooms and the new Spotlight stage.



New this  
year

## Views from the Top

The 'Views from the Top' conference programme will include leading CEOs from the financial industry and inspiring speakers from other disciplines. Delegates will hear insights from some of the most respected, knowledgeable and interesting people from the financial industry and beyond.

## Sibos Spotlight

Sibos Spotlight, an interactive platform for learning, debate and networking, will centre around a themed stage on the main exhibition floor. Voices from across the sector will tackle topical industry issues each day: open banking, customer experience, cyber security and banking for a better world. Sibos Spotlight is designed to facilitate stimulating exchange of knowledge and ideas, where delegates can gain top-level insight and continue the lively debate with tailored networking sessions in the Chat & Connect space.

## Talent Thursday

Talent Thursday is launching to bring together today's senior leaders with the next generation of talent in finance, providing a fresh dynamic to the final day of Sibos. Rich conference content and top quality networking will encourage critical dialogue and the exchange of new ideas to shape the future of financial services.

At the heart of this initiative is a commitment to bridge the gap between present and future, across people, traditional banking and new ecosystems, business and technology and technology and humanity.

## STAR

The Sibos Talent Accelerator Route (STAR) scholarship will support the next generation of female leaders in the financial industry. This experience aims to empower women; accelerating their knowledge, skills and self-confidence to become future leaders of the financial industry.

Over 30 banks from around the world are taking part, invited by Sibos to nominate a high potential, ambitious female employee to participate. The group will meet with speakers, leaders and senior mentors, access private networking events and participate in conference sessions.

## Sibos TV

Reporting live from a studio at the heart of ExCeL London, Sibos TV will bring you news, conversations, discussions and debates from around the venue as well as the views and insights from experts from the financial industry and beyond.

Sibos TV will also show the plenary sessions and Big Issue Debates live, for those who can't be there in person.

## Sibos Issues

Sibos Issues is the official Sibos publication that provides a guide and preview to the conference agenda during Sibos week.

Written by independent financial journalists, the on-site edition will be available in print throughout the venue and on [www.sibos.com](http://www.sibos.com).

It's essential reading to guide you through a busy conference programme, whetting your appetite for the sessions, workshops and Big Issue Debates.

## Networking

Meet around 300 financial institutions, central clearing systems, application and middleware vendors, system integrators, fintechs and consultants from across the global financial ecosystem.

All the biggest names, all in one place, for one week only! The Sibos exhibition offers unparalleled business opportunities and access.

### Adding to your Sibos experience

- Bringing the conference to the exhibition: with five conference rooms, two Open Theatres, Sibos Spotlight, Discover Stage, SWIFT conference rooms integrated in the exhibition. The grand Plenary room is accessible from the exhibition floor
- Pop up pit stops dotted across the Sibos parks, which will provide delegates and exhibitors with free healthy drinks and snacks.
- Meeting points - North and South, easy to see and find, where you can have a quick chat, hook up with colleagues and business contacts

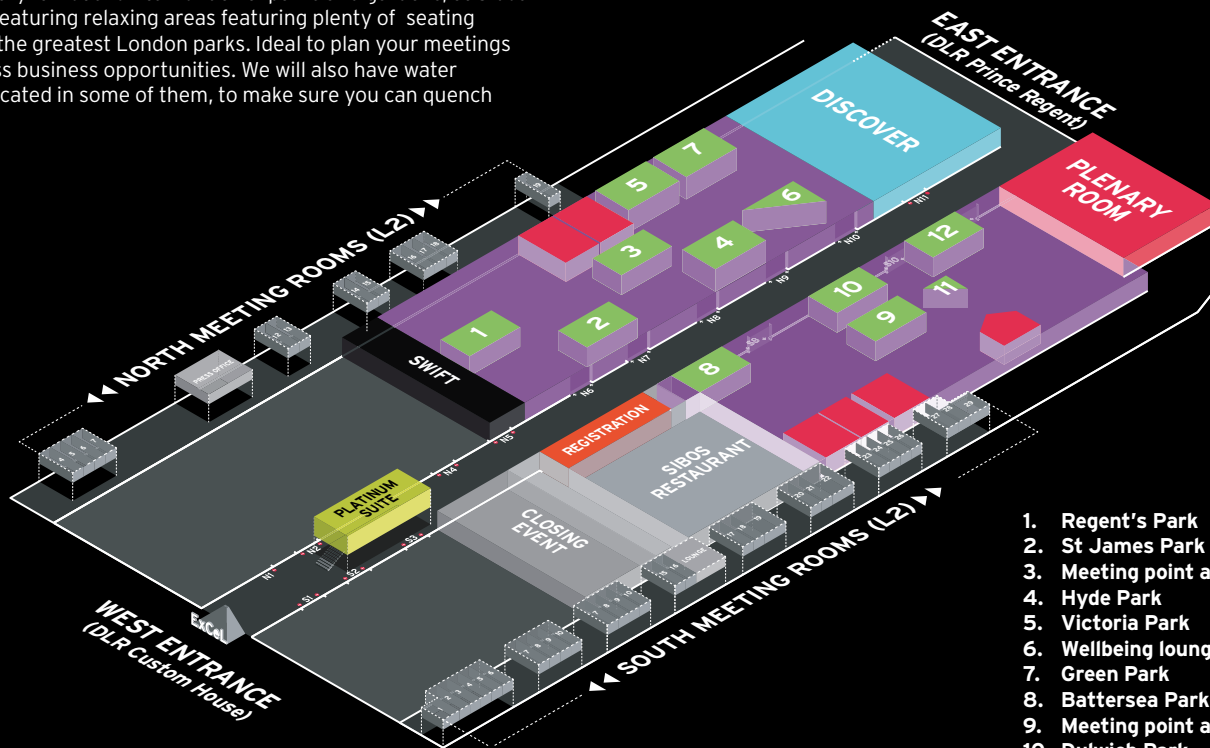
**NEW THIS  
YEAR**

The Chat & Connect space reinforces the Sibos commitment to networking as a central pillar of the event. With three types of dynamic activities - Plan your Sibos day, picnic lunches and facilitated networking sessions focused on the Spotlight theme of the day, this space is the perfect opportunity for delegates to meet like-minded peers from around the globe and participate in the conversations with speakers and experts.

The Wellbeing lounge: where you can relax and listen to inspiring business leadership podcasts or benefit from a foot massage

## Meet and connect at the Sibos parks

London is very famous for its wonderful parks and gardens, at Sibos we are featuring relaxing areas featuring plenty of seating inspired by the greatest London parks. Ideal to plan your meetings and progress business opportunities. We will also have water fountains located in some of them, to make sure you can quench your thirst.



1. Regent's Park
2. St James Park
3. Meeting point and charity
4. Hyde Park
5. Victoria Park
6. Wellbeing lounge
7. Green Park
8. Battersea Park
9. Meeting point and charity
10. Dulwich Park
11. Chat & Connect space
12. Richmond Park

# Discover

This year in London, the Discover zone will be bigger than ever, with space for 100 leading fintechs operating in areas such as regtech, cyber security, AI, machine learning, big data, blockchain, cash management and supply chain management.

As an integral part of Sibos, the Discover zone enables fintechs to meet senior decision makers from across the globe, who are keen to find innovative partners who can help them develop customer solutions for a digital first, data driven world.

The Discover Stage enables the innovation community to present to the broad Sibos audience. Content is carefully curated to focus on the forward looking topics that really matter, moderated by well-known voices from the fintech ecosystem.



## The official Sibos App

View exhibition stand locations and exhibitor profiles, the participant list, and speaker and conference session details.

You can also use it to stay up to date with Sibos TV, Sibos podcasts and social media conversations

The Sibos App includes a comprehensive floor plan of the London ExCeL to help you get your bearings on site.

Download for free through iTunes and Google Play!



## The Sibos Gift



The Sibos Gift is located in the North hall, entrance door N9. Collect your tote bag and reusable water bottle and stay hydrated at Sibos.

## 5K Run & Walk

Wednesday 25 September:  
06:00 -07:00

The waterfront, ExCeL London

This year's 5k run is sponsored by SIX Securities Services, who are kindly donating 10 EUR per registered runner to the Honeypot children's charity. The run is open to all delegates from the most competitive budding sports stars to those who prefer to walk the course and take in London's sights.

The run will take place on the waterfront by the Sibos venue ExCeL London. It's an excellent opportunity for like-minded racers to meet while ramping up their Sibos steps. Simply login to your sibos.com account and access the 5K registration form from your dashboard. There will also be a 5K Run registration and information desk located on site.



## Help us raise 7000 hours of care for the Honeypot Children's Charity

Giving something back to the local community is an important part of Sibos. For 2019, the chosen charity is the Honeypot Children's Charity.

With this in mind we encourage everyone at Sibos to visit the Sibos charity - drop by the meeting points to sample some delicious honeycakes, make a small donation and get the chance to win a unique Sibos experience. More information can be found at the Sibos meeting points.

W [www.honeypot.org.uk](http://www.honeypot.org.uk)



## Sustainability initiatives

Traveling to Sibos impacts our environment; Sibos delegates can make a considerable difference by planting trees which are known for cooling our climate, bringing our water back and creating jobs to alleviate poverty.

This year, Sibos will fund 20 trees for each paying delegate. Delegates can also further contribute to the campaign by donating 10 euros, which will enable the planting of 7 additional trees. There is a tick box option in the online registration form for delegates who wish to add the 10 euros to their registration fee. SWIFT will also plant trees to compensate the travel of its employees to the event. Every tree counts, so let's grow a large forest together!

Sibos is partnering with WeForest on this tree planting project. The trees will be planted in Ethiopia, supporting communities to regenerate their forest.

We're reducing our use of plastics with 100% biodegradable edible water capsules, paper badges and reusable water bottles. We're also inviting exhibitors to get involved with our Ecobooth scheme to recycle single-use stand materials to create community picnic benches. Further details on these initiatives can be found at [www.sibos.com](http://www.sibos.com)



## Live it up in London at the Sibos closing event

The 'Best of British' closing event will start directly after the closing plenary on Thursday 26 September and will be held at ExCeL London with live music, entertainment, fine food and drinks.

It will run from 17:00 till 22:30.




## Wow - Women of the World

Wednesday 25 September:  
17:00 - 19:30

The Bridge,  
ExCeL London

Our Women of the World networking event returns for its second year to explore the importance of female leadership in the financial industry and celebrate women who have inspired throughout history. Join us for informal networking drinks and a chance to catch up with familiar faces, make new connections and hear from a.o. Sandi Toksvig OBE, a beloved broadcaster, writer and producer across British radio, TV and theatre.



## Innotribe networking event

Wednesday 25 September:  
19:00 - 23:00

Giant Robot - Canary Wharf

The Innotribe party brings talented innovators and dynamic fintechs together with the broader Sibos community for an evening of networking with global entrepreneurs, investors and executives.

We will be inviting a selection of non-Sibos delegates, including members of the local fintech and financial communities, to mix with Sibos speakers, exhibitors and delegates. Much like the Innotribe conference programme, conversations will be inspired by the long term trends shaping finance, technology and our working lives.

Be prepared to be entertained, with local bands and immersive experiences; this is a party you don't want to miss.

Register now!

## Important Sibos Contacts

### Registration & Hotels

Véronique Hannecart  
E Veronique.Hannecart@swift.com

### Sibos Registration Office

E Registration@sibos.com  
P +44 1252 771 150

### Hotel Registrations

E Hotels@sibos.com  
P +44 1252 771 150

### Advertising & CSR

Stéphanie Garniers  
E Stephanie.Garniers@swift.com

### Press Office & Media Partners

Hayden Allan  
E press@sibos.com

### Conference & Communications

Alan Rowan  
E Alan.Rowan@swift.com

### Exhibition

Viviane Holemans  
E Viviane.Holemans@swift.com

### Sibos Tools, Exhibitor Portal & Sibos App

Jean-François Feront  
E Jean-Francois.Feront@swift.com

### Open Theatres

Alex Hewetson  
E Alexander.Hewetson@swift.com

# #Sibos

## Join the Conversation



[www.sibos.com](http://www.sibos.com)



[#Sibos](https://twitter.com/Sibos)



[LinkedIn.com/showcase/Sibos2019](https://www.linkedin.com/showcase/Sibos2019)



[#Sibos](https://www.instagram.com/Sibos)



[SibosTV](https://www.youtube.com/SibosTV)



[Sibospics](https://www.facebook.com/Sibospics)





# Plan your Visit

## Visas

A visa will be required by visitors from certain countries to enter the United Kingdom for Sibos 2019 at ExCeL in London. Please click [here](#) to read all steps before proceeding with your application.

## Partner Airline and Eurostar

SWIFT has partnered with British Airways and Eurostar to offer Sibos participants preferential rates. Once you have completed your registration, full details of these discounts will be included in your Sibos registration confirmation email.

Visit [www.sibos.com](http://www.sibos.com) for further information



# Accommodation

The 2019 official Sibos hotel rooms can be booked via the Sibos registration page.

Rooms may be reserved for registered Sibos attendees - either full week pass or day pass. Please note that there is a minimum stay of two consecutive nights. You can also arrange to collect your Sibos badge at the hotels - visit [www.sibos.com](http://www.sibos.com) for further details.

For more details on prices and the features of each hotel, visit the Sibos website.

If you have any questions about booking accommodation in London, please contact [hotels@sibos.com](mailto:hotels@sibos.com)



# Transportation



This year all delegates with a weeklong Sibos pass will receive an Oyster Card prepaid with £40 on it. To get the best price for your journeys make sure you tap in at the barrier and then tap out when you arrive at your destination.



## Where to get off:

There are two DLR stations for the London ExCeL

### Custom House

This is the station for the West Entrance: mainly for non-badge holders though badge holders can use it as well as it is a 5-minute walk along the ExCeL boulevard.

### Prince Regent

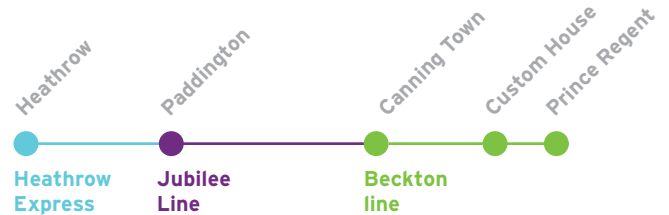
This is the station for the East entrance and is for badge holders. From the station it is a 2-minute walk to reach the Sibos entry gate

# Getting to the ExCeL



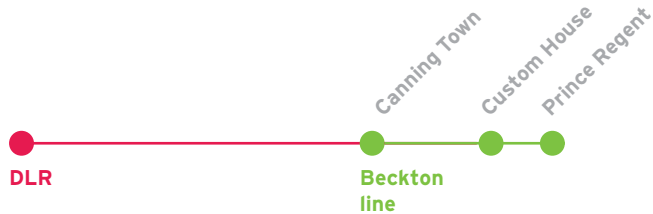
## From Heathrow

You can take the Heathrow Express to Paddington then change for the Jubilee Line to Canning Town. At Canning Town, change for the Beckton line on the Docklands Light Railway (DLR), you can get off at either Custom House (non-badge and badge holders) and Prince Regent (badge holders). Alternatively you can get the Piccadilly line from Heathrow terminals, connect to the Jubilee line and change at Canning Town for the DLR, Beckton Line.



## From City Airport

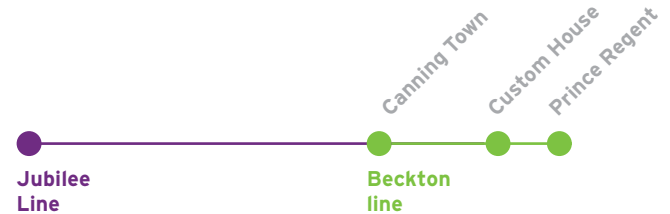
Take the DLR to Canning town then change for the Beckton line you can get off at either Custom House (non-badge and badge holders) and Prince Regent (badge holders).



## From the West End and City of London

From your hotel get on the nearest underground stop, doesn't really matter which line, head for Canning Town which is on the Jubilee line, once you are there, change for the DLR Beckton line, you can get off at either Custom House (non-badge and badge holders) and Prince Regent (badge holders).

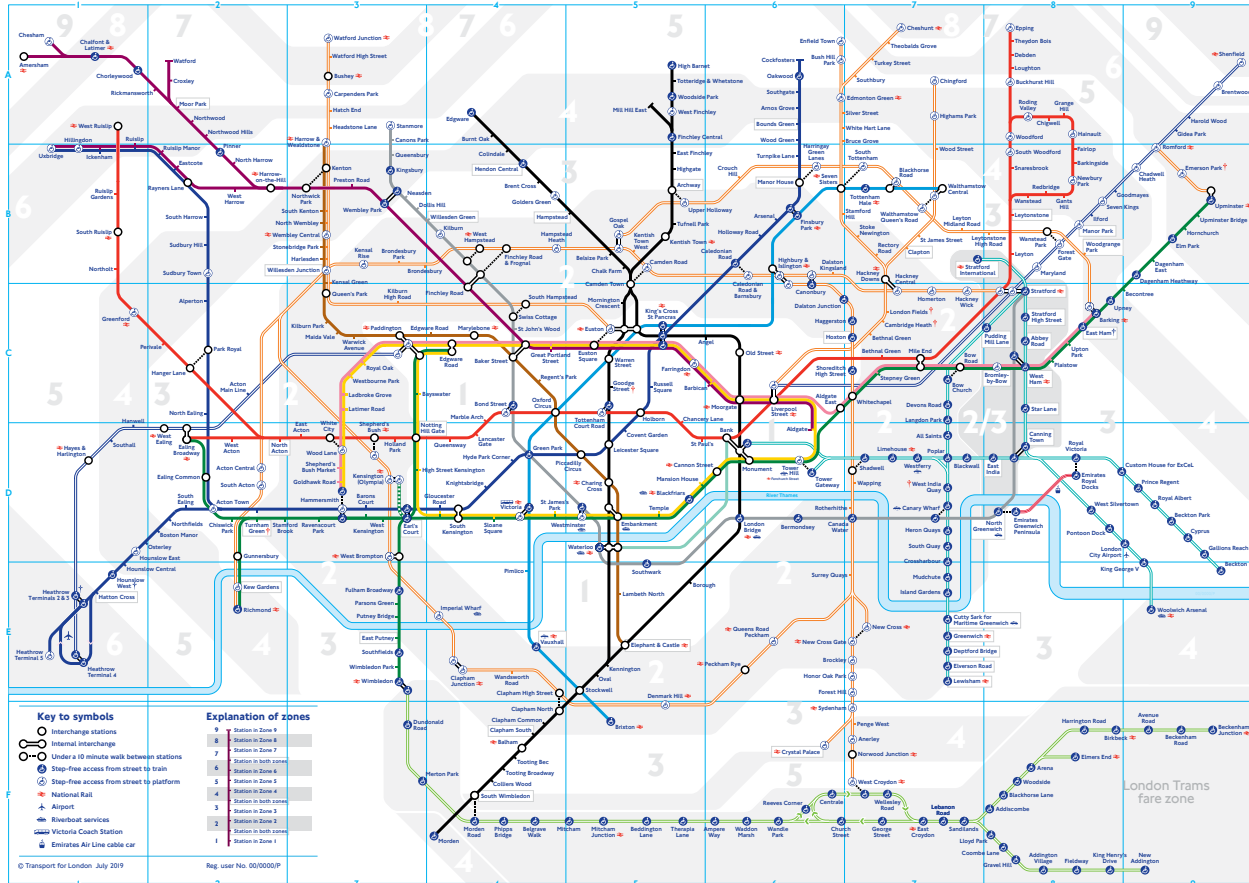
Alternatively head for Tower Gate and get the DLR train straight to the ExCeL from there, Tower gate also has connections for the District and Circle lines.



Remember  
when using  
your Oyster  
card to 'tap in  
and tap out'!

# Tube map

Visit Transport for London website



- Check before you travel**
- † **East Ham**  
No step-free access to the eastbound District line from Tuesday 23 July 2019 until early January 2020.
  - † **Hatfield**  
TfL Rail customers should change at Terminal 28.3 for free rail transfer to Terminal 5.
  - † **Hounslow West**  
Step-free access for manual wheelchairs only.
  - † **Services or access at these stations are subject to variation.**  
To check before you travel, visit [tfl.gov.uk/plans-a-journey](http://tfl.gov.uk/plans-a-journey)

- Key to lines**
- Bakerloo
  - Central
  - Circle
  - District
  - Hammersmith & City
  - Jubilee
  - Metropolitan
  - Northern
  - Piccadilly
  - Victoria
  - Waterloo & City
  - DLR
  - Emirates Air Line cable car (Special fares apply)
  - London Overground
  - TfL Rail
  - London Trams
  - District open walkways and on some cable routes

# Getting around London

For more information click [here](#) for TFL website



# Travel Tips

## Weather



September can be cool but not cold in London. The maximum high is 24c going down to about 7c at night. It is always a good idea to have an umbrella handy!

## Time Zone



During Sibos, London is 1 hour behind Central European Time e.g. Frankfurt, Paris and Brussels.

**NOTE:** Time zone will be British summer time which is UTC +1

## Tipping



Tipping is not customary, nor expected, but is welcome when the service exceeds expectation. It is recommended to tip 10% in bars and restaurants for good service.

## Taxes



A Value Added Tax (VAT) of 20% is included in all consumer goods and services in Britain, which is included in the retail price advertised.

## Money Matters



The currency in the UK is the Great Britain Pound (GBP)

- For denominations under five pounds, coins are used.
- You'll find cash machines/ ATMs all over the city and in most banks, hotels and shopping centres.
- Credit cards are accepted at all major retailers and in taxis
- Currency exchange is available at kiosks in the city and at airports.

## Voltage



British electricity supply is 240 volts, 60 Hz. Appliance connection is via a flat 3-pin. If your appliance's plug doesn't match the shape of these sockets, you will need a travel plug adapter in order to connect.



# Discover London

A city with a history of 2000 years would take up quite a bit of space here! Click [here](#) to get the story of London from Roman times up to today.



# Did you Know?

Five facts about London that are not commonly known.



Big Ben is not actually called Big Ben. Surprisingly, it is actually meant to go by the name 'The Clock Tower', while 'Big Ben' is actually the name of the bell.



The Great Fire which devastated London in 1666 had a verified death toll of only six people. Meanwhile it reduced large parts of the city to ruins.



Feeding pigeons in Trafalgar Square is banned. Trafalgar Square was once renowned for housing thousands of feral pigeons, which tourists often fed or posed with. In 2003, London Mayor Ken Livingstone banned feeding them or selling feed near the square.



The Millennium Dome is the biggest structure of its kind in the world. It is so big, it can fit the Great Pyramids of Giza comfortably under its roof! The structure is 365m in diameter; 52m high in the middle; with 12 supporting poles, symbolising days, weeks and months of the year.



The London Eye was not the first big wheel in London. The Great Wheel was constructed in 1895 for the Empire of India Exhibition. It was then sadly demolished in 1907, 91 years before construction started on the London Eye.

# Neighbourhoods



From Soho to Shoreditch, Kensington to Camden, London neighbourhoods are as varied as they are busy and vibrant. For a taste of what you can see and do click here and start your journey in and around this truly great capital.



# Things to do in London

Click [here](#) for the Visit London website, lots of suggestions and information to help you.

# Great Places to Eat and Drink

Click [here](#) to find some really interesting places to eat and drink during your stay in London.

## Porter and Pies

Porter is a dark ale, famous in Victorian London, it appears in the novels of Charles Dickens and other writers of the era.

You can still find this beer in hosteleries that also specialise in traditional pies, famous for centuries in this bustling capital.

Steak and ale, chicken and spinach, oysters and Guinness – these are still popular in a number of establishments, one of the most famous being Porter's English Restaurant in Covent Garden.

If you don't like the idea of porter you can try other British beers, and of course all sorts of other drinks!



## Are you a theatre goer?

London offers some of the world's best theatre, from world-famous musicals to West End shows and cutting-edge plays. Visit London and Made are offering special prices to SIBOS delegates during September and October, just click on this link to take advantage of the offer.

[Theatre Sibos](#)



Sibos.com  
#Sibos

With thanks to London and  
Partners for their contributions  
and continued support.